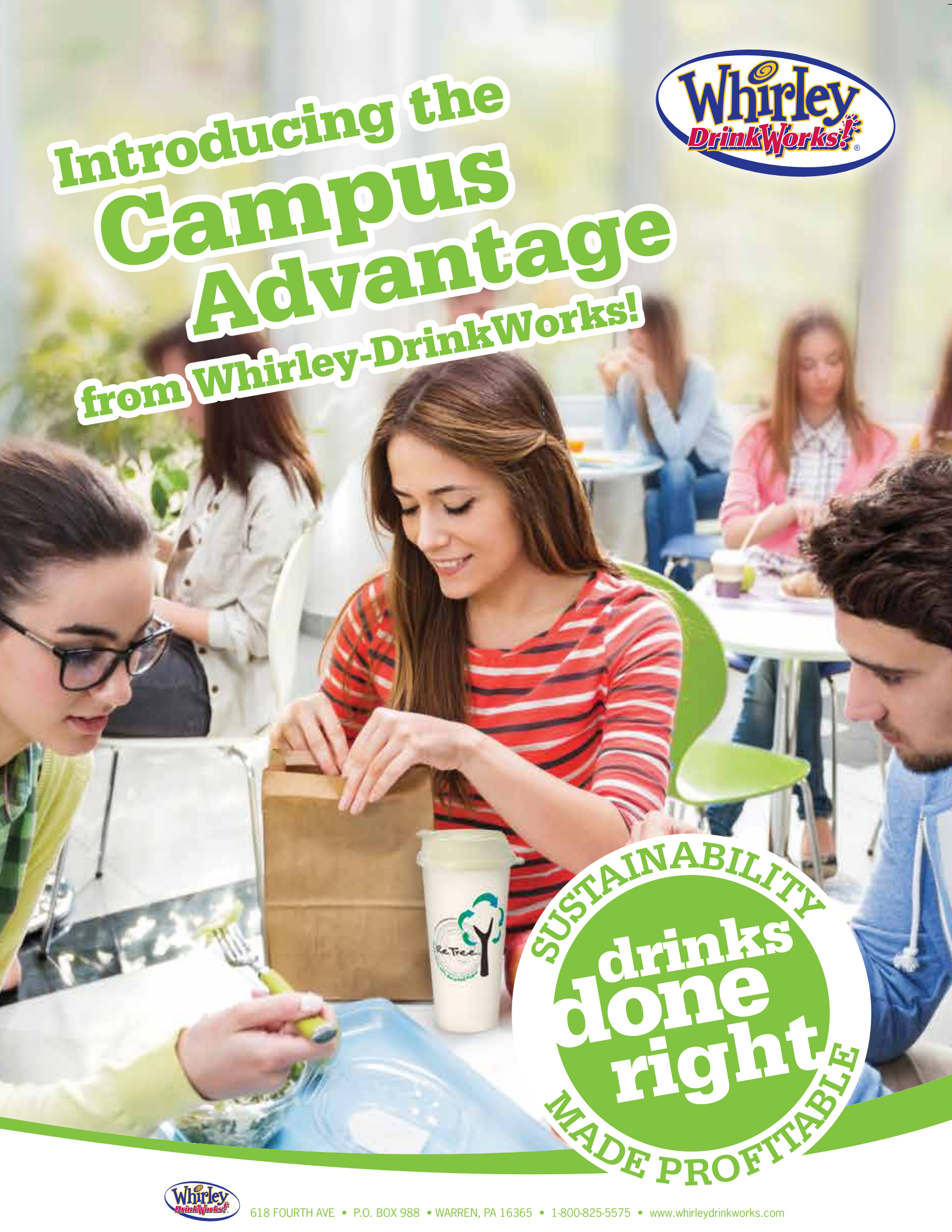


# Introducing the **Campus Advantage** from Whirley-DrinkWorks!



**SUSTAINABILITY**  
**drinks  
done  
right**  
**MADE PROFITABLE**



# The Campus Advantage

Whirley-DrinkWorks! is a campus partner delivering sustainability solutions that address the need to reduce waste and enable college campuses to increase their operating profit.

## Prepaid Fountain and Hot Solutions

Drive revenue and loyalty while reducing your line queue to help serve more guests per hour.

### THE TECHNOLOGICAL ADVANTAGE

ValidFill, a Whirley-DrinkWorks! company, uses the magic of RFID technology on drink ware to deliver control of every ounce poured, and a new level of intelligence and business opportunity to your dispensed beverage program



**VALIDFILL**™

Dispensing Wisdom™

[www.validfill.com](http://www.validfill.com)

### THE RETAIL ADVANTAGE

#### Sustainable Promotion and Profit

- Significant pre-paid revenue for Fountain/Coffee
- Increase transactions per hour during peak periods
- Drive repeat food sales and increased margins
- A measurable contribution to sustainability initiatives
- Significant savings in consumable spend
- Increased guest satisfaction due to faster speed of service and extended hours of access



The "Good All Semester" refill offer drives prepaid revenue. Contact us to get started on your program today!



618 FOURTH AVE • P.O. BOX 988 • WARREN, PA 16365 • 1-800-825-5575 • [www.whirleydrinkworks.com](http://www.whirleydrinkworks.com)

SUSTAINABLE  
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MADE PROFITABLE



## Reusable Meal Containers

Reduce your consumables with meal containers too!



NSF

**NEW!**  
Smaller Meal  
Container  
with 40% less  
food volume.

- Great for meal and salad bars
- Containers are BPA Free Polypropylene and Recyclable
- Dishwasher and Microwave safe
- Use in tandem with carabiner for a successful "Choose to Reuse" program

- Student receives Carabiner when Meal Container is returned for rewash
- Carabiner is redeemed for clean container next time student wants to take out
- Carabiner clips to backpack for easy redemption



## Recycled Content Mugs

Appeal to your environmentally conscious consumers with our new ReTree recycled content mug.



- Paper material is recovered pulp taken from the paper manufacturing process.
- We only use pulp from trees that are grown in North America in Forest Stewardship Council certified forests (a 3rd party who monitors that forests are grown in a sustainable manner).
- Product still recyclable in normal fashion
- ReTree™ is available exclusively through Whirley-DrinkWorks!



## Recycled Plastic Mugs

- Mugs are made from 85% Recycled Content Plastic
- Students can buy into rewash program
- Mug and Meal Containers are refunded back to Meal Card when items are returned for rewash.

MADE in the USA

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# Concessions

Help eliminate disposables while gaining incremental profit.



**1 FREE**  
Soda Refill!  
\*  
sodexo

## Mugs

- Refillable game day mugs with "free refill stickers" help eliminate disposables and increase profit.
- Drives repeat traffic to concessions

## Plates

- Plates help increase guest satisfaction at Suites, Alumni games and Parents' Weekends.
- BPA Free
- Polypropylene material used is very durable vs. made from Polystyrene which can cause plates to crack



# Orientation Gifts

Use an upscale, refillable beverage vessel as a great Orientation gift.

- Upscale look and feel
- Can be used for hot or cold beverages
- Made in the USA

Our programs and products help promote sustainability, drive traffic & loyalty and increase profits. Contact us to get started on a program for your campus!



All of our products are BPA Free.



We are a member of

